



Caribbean  
Public Health  
Agency

**CARPHA**

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## **REQUEST FOR EXPRESSION OF INTEREST:**

**Reference Number: PAHO/CANADA/2022/22073**

### **CONSULTANCY FOR THE DEVELOPMENT OF CULTURALLY AND GENDER SENSITIVE VACCINATION CAMPAIGNS AND OTHER COMMUNICATION PRODUCTS THAT WOULD LEAD TO GENDER EQUITABLE DEMAND FOR VACCINATION FOR COVID-19 IN THE CARIBBEAN**

#### **CONSULTANT**

CARPHA was legally established in July 2011 by an Inter-governmental Agreement (IGA) signed by Heads of Caribbean Governments and began operations in January 2013. CARPHA's functions encompass the responsibilities of five (5) previously existing regional health institutions. Work in these areas advances the public health agenda in the Region and makes a valuable and coordinated contribution to the knowledge and resources of the international health community. The purpose of this contract is as follows: To increase culturally appropriate and gender sensitive communications and engagement regarding the introduction of COVID-19 vaccines. More specifically, the services of a Consultant will be contracted to develop new, and adapt existing culturally and gender sensitive vaccination campaigns that generate confidence and promote uptake of the vaccine. Also, to design COVID-19 vaccine toolkit comprising of communication assets that assist Member States to counter misinformation and dispel rumours

#### **BACKGROUND, OBJECTIVE, SCOPE OF WORK**

See attached Terms of Reference for details.

#### **INVITATION**

CARPHA invites eligible consultant to indicate their interest in providing the services. Interested consultant must provide information indicating that they are qualified to perform the services (**CV, General Background and Organisation, General Experience in in the Field of the assignment, Specific Experience in specific area of expertise**).

#### **COSTING AND IMPLEMENTATION**

The maximum value of the consultancy is USD \$338,000.00. The intended start date is July/August 2022 and the period of implementation of the contract will be four (4) months.

#### **DEADLINE FOR SUBMITTING EXPRESSIONS OF INTEREST**

Expressions of interest must be delivered in English by email to the address below by **Tuesday 24 May 2022 to:**

Caribbean Public Health Agency  
Mr. Anthony Seunarine  
Procurement Manager  
Telephone: 1-868-622-4261/2  
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