iMatter.gy App

CARICOM girls in ICT Day – April 28, 2022

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*Initiated by the European Union and the United Nations:*
KEY POINTS

- Gender Based Violence (GBV) is caused by gender inequality, the abuse of power and disregard of human rights.

- Anyone can experience GBV including men and boys but women and girls are disproportionately affected because of gender inequality and power imbalance between males and females.

- GBV is not only rape/sexual violence but includes different forms of violence such as physical and emotional violence, early marriage and economic violence.

- GBV survivors need various services to overcome the negative consequences of GBV.

- Most GBV survivors do not access support services at all!
Icon for iMatter.gy App
Launch of iMatter.gy App

To enhance access to information on GBV services as well as access to services; building upon UNFPA led GBV services mapping and referral pathways development.
App Features

- Types of GBV
- Where to get Help
- Resources
- Know the Law
- Myths and FAQs
Panic Button Feature

Allows for immediate access to 24 hours assistance
App Development

Project Leads: Akola Thompson (1st phase) as well as Techlify and the Ministry of Human Services & Social Security (2nd phase)

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UNFPA is pleased to have supported this initiative!

Thank you!