



GENERAL GUIDELINES

THE CARIBBEAN COMMUNITY 50TH ANNIVERSARY SLOGAN COMPETITION

A) Introduction

July 4th, 2023, will mark the 50th anniversary of the Caribbean Community. The Caribbean Community Secretariat (CCS) launches the 50th Anniversary Slogan Competition to commemorate the Fiftieth Anniversary of the Caribbean Community (CARICOM). This competition aims to raise awareness and sensitize nationals of the Community on the role, importance and achievements of the Caribbean Community in the Regional Integration development agenda over the past 50 years. The slogan competition also aims to raise interest and actively engage nationals in the celebration of the Caribbean Community's Anniversary in a manner that encourages creativity, innovation and learning, while fostering and infusing the CARICOM identity and spirit of community and unity. Entrants are invited to visit the CARICOM website at <https://caricom.org> to learn more about the Caribbean Community.

B) Eligibility

Entrants must be nationals of a CARICOM Member State or Associate Member as at the date of the deadline for submission of entries to the Slogan Competition. Participants under the age of 18 must receive the consent of a parent or guardian. *(Nationals under the age of 18 are unable to enter into a contract with the Secretariat.)

C) Slogan Topic

The Slogan should uniquely communicate the CARICOM Identity and Spirit; reflect the lived experiences of a national of the Community; and evoke pride in the achievement of the Community over the past 50 years, as well as build excitement for CARICOM's next 50 years.

D) General Guidelines for Participation

1. The Slogan Competition is open to **all** nationals of CARICOM Member States and Associate Members.
2. The Slogan may be submitted in either English, French or Dutch using a maximum of eight (8) words.

3. Staff, Spouses and Children of staff of the CARICOM Secretariat, Regional Institutions and the Committee of CARICOM Ambassadors are not eligible to enter the competition.
4. Slogan entries must be submitted using the Entry Form and showing the:
 - Name, telephone number and email address of the applicant.
5. Entries missing any of the above information will not be considered.
6. Submission is limited to one (1) entry per Entrant
7. Technical details and requirements of the Slogan:
 - i. Slogan must be original and unpublished
 - ii. Slogan should be submitted with a brief explanation of its meaning and the main ideas represented
8. The slogan competition will be judged according to the following criteria:
 - i. Relevance to the vision and goals of the Caribbean Community
 - ii. Originality
 - iii. Impact and presentation

E) Submission

To be eligible for consideration, the Slogan must be submitted to the National CARICOM 50th Anniversary Planning Committee [*See Submission information by Member State*] on the Slogan Competition Entry Form and signed by each entrant, no later than 9th September 2022.

Submissions received after the deadline will not be considered.

F) Recognition of Slogan Winner

The winning Slogan will be featured on official documents, paraphernalia and promotional items during the celebration of the Community's 50th Anniversary. The winner of the Slogan competition will be awarded a cash prize of US\$500.00 (Five Hundred United States Dollars), invited to a photo opportunity with the CARICOM Secretary-General, and will be featured on CARICOM Secretariat's social media platforms.

G) Intellectual Property Rights

The Slogan submitted must be unpublished and exclusively created for this competition.

Entrants give permission to CARICOM Member States, the CARICOM Secretariat and Regional Institutions to use their submission in print and digital media for marketing and promotional purposes.

Each entrant accepts that all entries become the property of the Caribbean Community and copyright of or all intellectual property rights in the Slogan will vest exclusively in the Caribbean Community. Thus, each entrant further understands that if her/his Slogan is selected as the winning Slogan, s/he will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. Each entrant also affirms that the submission is her/his original work, has not been copied from others and does not violate the intellectual property rights of any other person or entity.

H) Terms and Conditions

By participating in **The Caribbean Community 50th Anniversary Slogan Competition**, each entrant represents and warrants that s/he has read and agreed to be bound by **The Caribbean Community 50th Anniversary Slogan Competition General Guidelines**. Each entrant agrees that her/his entry becomes the property of the Caribbean Community and the copyright and all intellectual property rights in the Slogan shall be vested exclusively in the Caribbean Community. Thus, each entrant further understands that if her/his Slogan is selected as the winning Slogan, s/he will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. Each entrant also affirms that the Slogan submitted is her/his original work, has not been copied from others and does not violate the intellectual property rights of any other person or entity.

I) Acceptance

Submission of an entry to this competition forms express consent and acceptance by each entrant that s/he has read and agrees to be bound by all stated guidelines, rules, terms and conditions herein, and that the judges' decision is final.