REQUEST FOR EXPRESSIONS OF INTEREST
CONSULTING SERVICES (FIRM)

Loan No: 3876/BL-GY
Reference No: WBS Code: 2.14

The Government of Guyana through the Ministry of Legal Affairs and the Inter-American Development Bank recently signed a Loan Agreement for an intervention in the Justice Sector of Guyana. The Support for the Criminal Justice System Program (herein under referred to as “the program”) seeks to address institutional issues which affect Guyana’s criminal justice system. The Support for the Criminal Justice System Program intends to apply part of the proceeds towards consulting services.

The Ministry of Legal Affairs now invites eligible “Consulting Firms” to indicate their interest in providing the services. Interested firms should provide information demonstrating that they have the required qualifications and relevant experience for the following consultancy:

(i) Consulting Firm - Public Awareness Campaign on Justice Reform in Guyana

Main Objectives of this Consultancy:

(i) To design and implement a public awareness and education engagement campaign around the societal consequences of imprisonment, the benefits of alternatives in terms of social reintegration and rehabilitation of offenders within a social environment, public safety, and the various Justice Reform and other Initiatives implemented by the Government of Guyana; and

(ii) To stimulate and facilitate wider social change at local and national levels in the promotion of non-violent interpersonal relations. The production of a number of communication interventions.

Firm’s Experience:

The Consultancy will be conducted by a suitably qualified firm, selected on the basis of their ability to demonstrate the following competencies at minimum:

(i) Completed at least five (5) successful projects in communications strategy development and deployment in the last 8 years.
(ii) At least 3-5 years’ demonstrable experience in public health, citizen security, social reforms PR projects;
(iii) At least 3 Projects involving preparing and presenting clear interim and final reports that are suitable for presentation to the highest levels of the Government and its development partners.
Consultants will be selected in accordance with the procedures set out in the Inter-American Development Bank: *Policies for the Selection and Contracting of Consultants financed by the Inter-American Development Bank* GN-2350-9 and is open to all eligible bidders as defined in this policy. Short List shall comprise six firms, as stated in such policy. The Bank may accept a reduced number of firms in the Short List under justifiable special conditions.

Participants shall submit documents that would include a letter of intentions, firm’s profile, number and summary of main projects of the last 10 years and other support information regarding the activities described herein. *Submissions shall not be comprised of more than 10 pages.*

Further information can be obtained at the address below during office hours *between 09:00 to 15:00 hours, from Mondays to Fridays.*

Expressions of Interest must be delivered via e-mail on or before *August 9, 2023.*

**Ministry of Legal Affairs**  
**Support for the Criminal Justice System**  
**Attn: Procurement Officer**  
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