



The Cooperative Republic of Guyana

Support to Improve Maternal and Child Health

No: GY-L1058

REQUEST FOR EXPRESSIONS OF INTEREST

INDIVIDUAL CONSULTING SERVICES

Design of a Behavioural Communication Strategy for Reproductive, Maternal and Neonatal Health

Loan Number: 3779/BL-GY

Reference No.: SIMCH-59-3CV-CI-SIMCH/II2/2019

The Cooperative Republic of Guyana has received financing from the Inter-American Development Bank (IDB), toward the cost of the Support to Improve Maternal and Child Health, and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”)

The objectives of the consultancy is to design a comprehensive, life course, gender sensitive Behavior Change Communication (BCC) campaign to address issues related to reproductive, maternal and neonatal health in Regions 3, 4 and 9. The interventions of the campaign aim to increase the demand for reproductive, maternal, and neonatal health in Guyana (RMNH). The BBC strategy should include interventions targeting women of reproductive age, adolescents, men and indigenous people.

This consultancy is expected to operate under the guidance and supervision of and in strict collaboration with the MCH Unit, the MoPH, and the IDB. The consultancy should also work in collaboration with other key stakeholders of the health sector, as directed by the MCH Unit, who will serve as the main liaison.

The Ministry of Public Health now invites eligible “Individual Consultants” to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services as follows:

- Master’s degree in Communications, Behavioral Economics/Science, Public Health, Anthropology or relevant field with five to seven years’ relevant experience; or Bachelor’s or equivalent degree in the above areas with ten years’ relevant experience.
- 3 to 5 years work experience with working experience in design and implementation BCC campaigns. This should include the design of the BCC materials, tools and messages in written, pictorial and verbal language, and the design of public communication campaigns including use of social media, television and radio platforms.
- Strong qualitative skills including the performance of focus group interviews and one-on- one interviews.
- Experience working and networking with multi-stakeholder organizations is essential.

Consultants will be selected in accordance with the procedures set out in the Inter-American Development Bank: Policies for the Selection and Contracting of Consultants financed by the Inter-American Development Bank GN-2350- 9 and will be in accordance with the principles of comparison based on qualification of an international individual (QCII).

Further information can be obtained at the address below during office hours between 09:00 to 15:00 hours, from Mondays to Fridays.

Expressions of interest must be delivered in a written form to the address below in person, or by mail, or by e-mail by 12th July, 2019.

Ministry of Public Health

Support to Improve Maternal and Child Health Project

Attn: Project Coordinator

Camp and Charlotte Streets, Georgetown

Guyana, South America

Tel: (592)-226-1715

E-mail: mchip.procurement@gmail.com